

About Eirini



Eirini Koukouletsou is a graphic designer and visual communication artist.

She lives and works in Athens, Greece. After finishing School of Pedagogical and Technological Education, she worked as a civil & construction engineer for a few years, but art always was her passion, so she started working (2015) as a graphic designer at sport and brand activation agency. After a year, she realized that graphic design was her new addiction. She finished her M.A. studies at Vacalo College in Master of Arts-Visual Communication by Derby University UK and also a Master's degree at UI-UX design.

Over the last few years she has worked on graphic design projects for clients all over the world: British American Tobacco – Huawei – FCA Group – Panathinaikos B.C. – Superfoods – Bwin – Sportingbet – Athenian Brewery – Athens Water Supply & Sewerage Company – PPC Renewables SA (PPCR) – Sarantis Group – Legion Run – NewsAuto – Playmobil Hellas – GlaxoSmithKline – Actelion Pharmaceuticals etc.

She believes that art is everywhere and great design must be clear and simple! She never gives up and that's why, in her free time, she enjoys experimenting with photography, illustration, painting and hand engraving!

Skills:

- Figma

- Adobe Suite :
Photoshop - Illustrator - Indesign - XD - Premiere - After Effects - Lightroom

- Pro Creative
- Handmade Engraving / Printing
- Illustration / Painting
- Photography

- Languages:
Greek - English - Italian
- Microsoft:
PowerPoint, Word

Employment History

2021 - to date, CONVERT GROUP

(convertgroup.com)

Working for the Convert Group company (Data analytics company)

as the main Product designer on projects of:

- Ui/Ux designer : (research / flows / wireframes / libraries / prototyping / testing / collaboration with PMs & Developers)

2015 - 2021, XCUBED (www.xcubed.gr)

Worked for the xcubed company (Sports & Brand Activation Agency)

as the main graphic designer on projects of:

- Design of: logos, packages, stands, web-banners, print elements (business cards - posters - flyers - banners etc.), mobile apps, site, newsletters, infographics, books
- Photo editing
- Illustrator
- Video editor

2014 - 2015, BYTE COMPUTER S.A. (www.byte.gr)

Worked as a technical programmer for the computers of the Athens Water Supply and Sewerage Company (EYDAP S.A.).

2013 - 2014, AGtech (www.agtech.gr)

Worked as civil engineer for projects of national hospitals in the field of construction, maintenance and building works operation

2011 - 2012, BYTE COMPUTER S.A. (www.byte.gr)

BYTE COMPUTER S.A is a leading Greek Information Technology and Communications (ICT) Integrator with a dynamic presence of over 25 years in the Greek ICT Market and focus on the private sector. Worked as a technical programmer for the computers of the Athens Water Supply and Sewerage Company (EYDAP S.A.).

2010, ATTIKI DIODOS T.S.A (www.attikidiodos.gr)

Did an internship at the company Attiki Diodos. Worked as co-civil engineer at projects:

- Construction of the Library of School of Pedagogical and Technological Education (ASPETE)
- Construction of the new hack-stand of Athens Bus Transports
- Construction & Maintenance of apartments in Athens

Certifications / Courses

2023 -

Design Thinking with Konstantinos Axarloglou at Alba Graduate Business School

2023 -

Product design Masterclass with Fillipos Protogeridis

2020 -

e-learning course at Logo Design - Presentation - Guidelines - Animation

2018 -

Digital Design UI/UX workshop at Vacalo College.

2017 -

MA Visual Communication at Vacalo College. The programme has been validated by the University of Derby (UK)
(Grade: very good)

2010 -

Bachelor of Civil and Construction Engineering Educators, at School of Pedagogical and Technological Education (ASPETE), Athens
(Grade: very good)

2012 -

Special curriculum of Civil and Construction Engineering, at School of Pedagogical and Technological Education (ASPETE), Athens
(Grade: very good)

2008 -

ECDL AutoCad Certificate, European Computer Driving License Syllabus

Get In Touch

Contact

ekouletsou@hotmail.com

Based in

Athens, Greece